

The image shows a modern, circular lounge or bar. The room is dimly lit with a dark blue or black color scheme. In the center, there is a large, glowing pink neon sign that reads "LUB" in a large, stylized font, with "SOHO" in a smaller font below it. The seating consists of numerous orange leather chairs arranged in a circular pattern around a central area. A balcony with a wooden railing is visible on the upper level. The ceiling is dark with recessed lighting.

# LUB

SOHO

# UNDERBELLYBOULEVARD SOHO

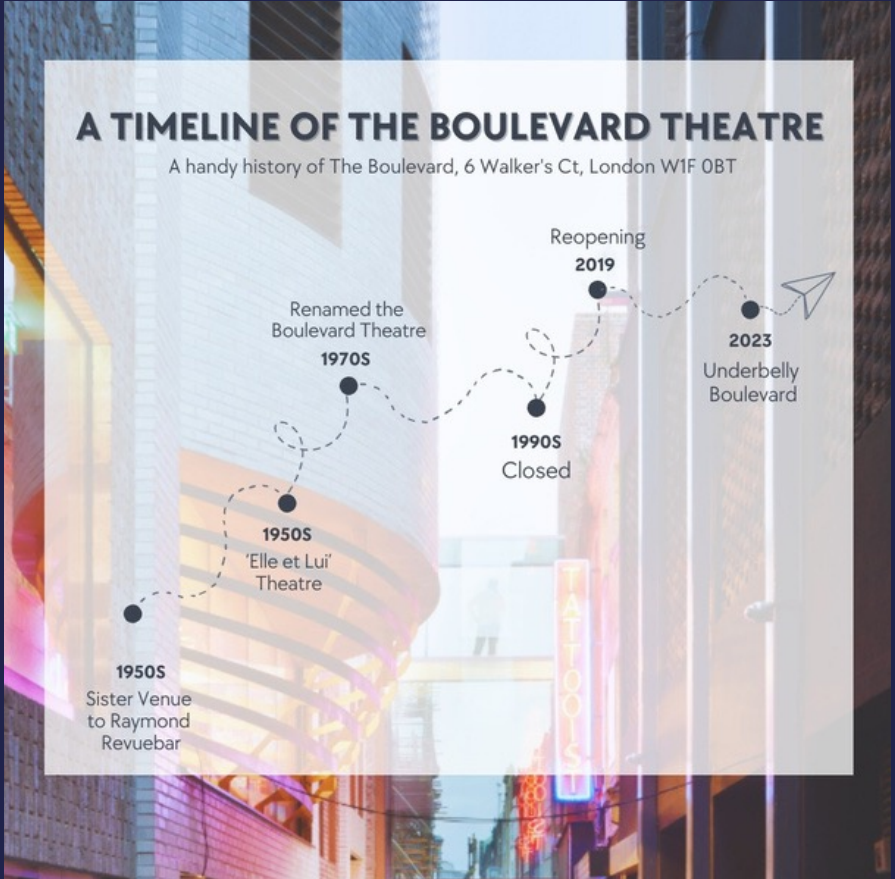
## INJECT SOME THEATRICAL MAGIC TO YOUR NEXT EVENT

Underbelly Boulevard marks the first permanent entertainment venue for world leading live entertainment company, Underbelly. Nestled in the very heart of Soho between Berwick Street and Brewer Street, Underbelly Boulevard is a new entertainment and event destination for London featuring a state-of-the-art theatre, Cafe Kitty - a new restaurant from Kitty Fisher's Group, cocktail bar and a rehearsal room. All under one roof. All in the very centre of London's West End. All ready and waiting for your next event.

Established in 2000 by Ed Bartlam and Charlie Wood at the Edinburgh Festival Fringe, Underbelly is a leading producer of live productions, festivals and major events. Current and previous festivals & events include *Underbelly at the Edinburgh Fringe*, *Underbelly Festival Southbank*, *Underbelly Festival Cavendish Square*, *Edinburgh's Christmas*, *Edinburgh's Hogmanay*, *Christmas in Leicester Square* and *Trafalgar Square* and *Underbelly at Depot Manchester*.

Underbelly is the originating and lead producer (with ATG Productions) of the seven times, Olivier award winning production of *Cabaret at the Kit Kat Club* in the West End. Recent and current productions also include *Macbeth* starring Ralph Fiennes and Indira Varma, Drew McOnie's *Nutcracker at the Tuff Nutt Jazz Club* at the Southbank Centre and trailblazing cabaret/variety show *La Clique* in London, Manchester and Edinburgh.

[www.underbellyboulevard.com](http://www.underbellyboulevard.com)





## FROM 1950s SOHO TO PRESENT DAY

The Boulevard has always had a monumental presence in Soho. It was first established by Paul Raymond, who created a sister venue to the famous *Raymond Revue Bar*. He staged his notorious shows throughout the 1950s and 1960s, known worldwide as the hedonistic home of 'naughty but nice' entertainment. The venue was officially named The Boulevard Theatre in the 1970s.

The theatre faced many challenges in the 1990s, including competition from other venues, changing attitudes towards adult entertainment, and increasing regulations on adult establishments in general. As a result, it closed its doors in 1993.

Despite the closure, the legacy of the Boulevard Theatre continued to live on, with many people remembering it fondly as a significant part of the history and culture of Soho. In the years that followed, there were several attempts to revive the theatre, but it wasn't until 2019 when Fawn James, the grand-daughter of the theatre's founder, embarked on a renovation with a new artistic direction that the Boulevard Theatre was finally reopened, having been closed for over 25 years.

On October 17th 2023, London's Boulevard Theatre reopened as Underbelly Boulevard, under directors Ed Bartlam and Charlie Wood.



Fully flexible auditorium which features adjustable floor and rotating circles allowing for multiple configuration options

# UNDERBELLYBOULEVARD SOHO

Underbelly Boulevard is the epitome of technological advancement when it comes to auditoriums. Whether you're hosting a performance, a presentation, a fashion-show, live music gig or a mixture these and more - the auditorium is designed to meet all of your needs and preferences with the touch of a button. With access to multiple seating and staging configurations, you have the freedom to choose from a traditional theatre layout, cabaret & table seating, in-the-round, a runway, or bespoke layouts to suit your preference.

The auditorium boasts a state-of-the-art lighting system, with easy-to-use LED lighting, placed within the walls, that can be customised to all moods and brand colours. You can create any atmosphere you desire, whether it screams excitement, serenity or even mystery. The technology that we offer gives you the ability to engage and captivate your audience like never before, making any event unforgettable.

*Note: Underbelly Boulevard run regular in-house programming on Tues-Sun evenings. For private events, best availability are Mondays and daytimes until 5pm. Other evenings are possible but may involve an additional buyout fee in order to close the programming for the evening.*

## HOST YOUR EVENT WITH US TODAY!

- Presentations
- Theatre
- Runway Events
- Product Launches
- Team Away-Days
- Live Broadcasting\*
- Filming
- Fundraisers
- Award Ceremonies
- Graduation Ceremonies
- Screenings
- Live Music Performances
- Exhibitions
- Book Talks
- Key Note Presentations
- Lectures
- Workshops & Rehearsals
- Auditions
- Community Gatherings
- Parties
- Receptions
- Auctions
- ...and more!

\* Underbelly Boulevard has street-level OB plug-in facilities for all TV, film and live recording enquiries.

[hires@underbellyboulevard.com](mailto: hires@underbellyboulevard.com)



## AUDITORIUM CAPACITIES

**Seated**  
Up to 200

**Standing**  
Up to 250

**Cabaret (Table Seating)**  
Up to 160

**In-The-Round**  
Up to 200

**Traverse**  
Up to 160

**Dinner**  
Up to 90

**Bespoke seatmaps can also be created**

## REHEARSAL ROOM

In addition to our versatile auditorium and bars, we offer the use of our spacious rehearsal room for your private events.

Perfect for workshops, rehearsals, meetings, and even intimate gatherings, our sound-proof and fully air-conditioned rehearsal room and can be tailored to your specific needs. The room comes with floor-to-wall mirrors and a rehearsal keyboard.

Our experienced team will ensure that your event runs smoothly from start to finish. For those who prefer something more intimate, we also offer smaller private spaces away from the bustling atmosphere of the main bar. You can enjoy a quieter atmosphere and personalised service while still enjoying the vibrant energy of Underbelly Boulevard. Whatever your needs may be, we've got you covered at Underbelly Boulevard – the perfect venue for any occasion.

**Seated (Meeting Layout)**  
Up to 30

**Standing**  
Up to 40

**Size: 28ft x 19ft**







Underbelly Boulevard's in-house restaurant, Cafe Kitty, is brought to you by the team behind Kitty Fisher's in Mayfair and Cora Pearl in Covent Garden.  
**Cafe Kitty is open for restaurant reservations as well as providing curated menus to suit all styles of events**

**Canapés**

**Example Menu**

**Bowl Food**

**Meat**

- NDJUA CROQUETTES
- BUFFALO CHICKEN BITES (gf)
- MINI STEAK QUESADILLAS
- PORK BELLY DUMPLINGS (df)

**Plant Based**

- CHICKPEA FALLAFEL (gf)
- MISO AUBERGINE (gf)
- CAULIFLOWER GRATIN (gf)
- SPRING ROLL

**Meat**

- STEAK STRIPS (gf)
- BUFFALO CHICKEN (gf)
- PORK BELLY SATAY (gf, df)

**Plant Based**

- TEMPURA MUSHROOMS
- WINTER SQUASH ARANCINI
- BBQ BEETROOT (gf)

**Seafood**

- BUTTERMILK COD CHEEKS
- ANCHOVY BRUSCHETTA (df)
- SEA BASS CEVICHE (df, gf)
- PRAWN FRITTERS (df)

**Sweet**

- MILK & COCONUT CAKE
- BROWNIE
- BAKEWELL TART
- RUM PINEAPPLE SKEWERS (gf, pb)

**Seafood**

- PRAWN TEMPURA
- FISH & CHIPS
- CRAB CAKES (gf)

gf *gluten-free*  
df *dairy-free*  
pb *plant-based*

**“Pretty much everything you could want a restaurant to be.”**

*Giles Coren, The Times, on Kitty Fisher's*

**“I can't wait to go back.”**

*Fay Maschler, Evening Standard, on Kitty Fisher's*



# TECHNICAL PACKAGES

When hiring the auditorium, our standard technical package is included to cover all your needs for your presentation.

For more elaborate events, additional tech assistance and equipment are available at an additional charge. Please enquire via [hires@underbellyboulevard.com](mailto:hires@underbellyboulevard.com) for specific quotes.



## STANDARD TECH PACKAGE INCLUDES

- Room set up to an agreed seating configuration
- Use of our screen & projector or 65" TV Screen on moveable stand\* (for presentations)
- Tech set up to an agreed lighting and sound state with in-house tech to oversee the event
- Venue to provide all relevant front of house, bar and management staff
- 2 x Microphones
- Use of Lectern
- Access to Backstage Area for Preparation

\* TV is compatible with most apps as well as Apple AirPlay

Our building has an accessible customer lift giving access from the ground floor to 2F. We also have a larger service lift allowing access to all floors.





## FULLY LICENSED BAR

LOOKING FOR THE PERFECT BAR  
TO HIRE FOR YOUR EVENT?

Our wonderful first-floor cocktail bar is stocked full of only the finest selected wines, beers, cocktails and soft drinks!

With a stunning array of delicious beverages to choose from, your guests will be spoilt for choice throughout the night.

Whether you're planning a sleek and sophisticated corporate event, a casual gathering with friends or a formal occasion such as a wedding, our bar is the perfect addition.

Email [hires@underbellyboulevard.com](mailto:hires@underbellyboulevard.com) to discuss curated drinks packages and smaller parties!



**Stalls Lounge Bar**  
Up to 60

**Main Bar / Restaurant Level**  
Up to 180 (up to 120 if not including restaurant area)

**Restaurant**  
Up to 45 seated, Up to 60 standing



## ADD SOME UNDERBELLY MAGIC TO YOUR EVENT

If you're looking to add some extra sparkle to your night, look no further than our events and shows!

Our productions offer an unforgettable experience for all. With group rates available, it's the perfect choice for larger parties who want to experience the magic of Underbelly Boulevard together.

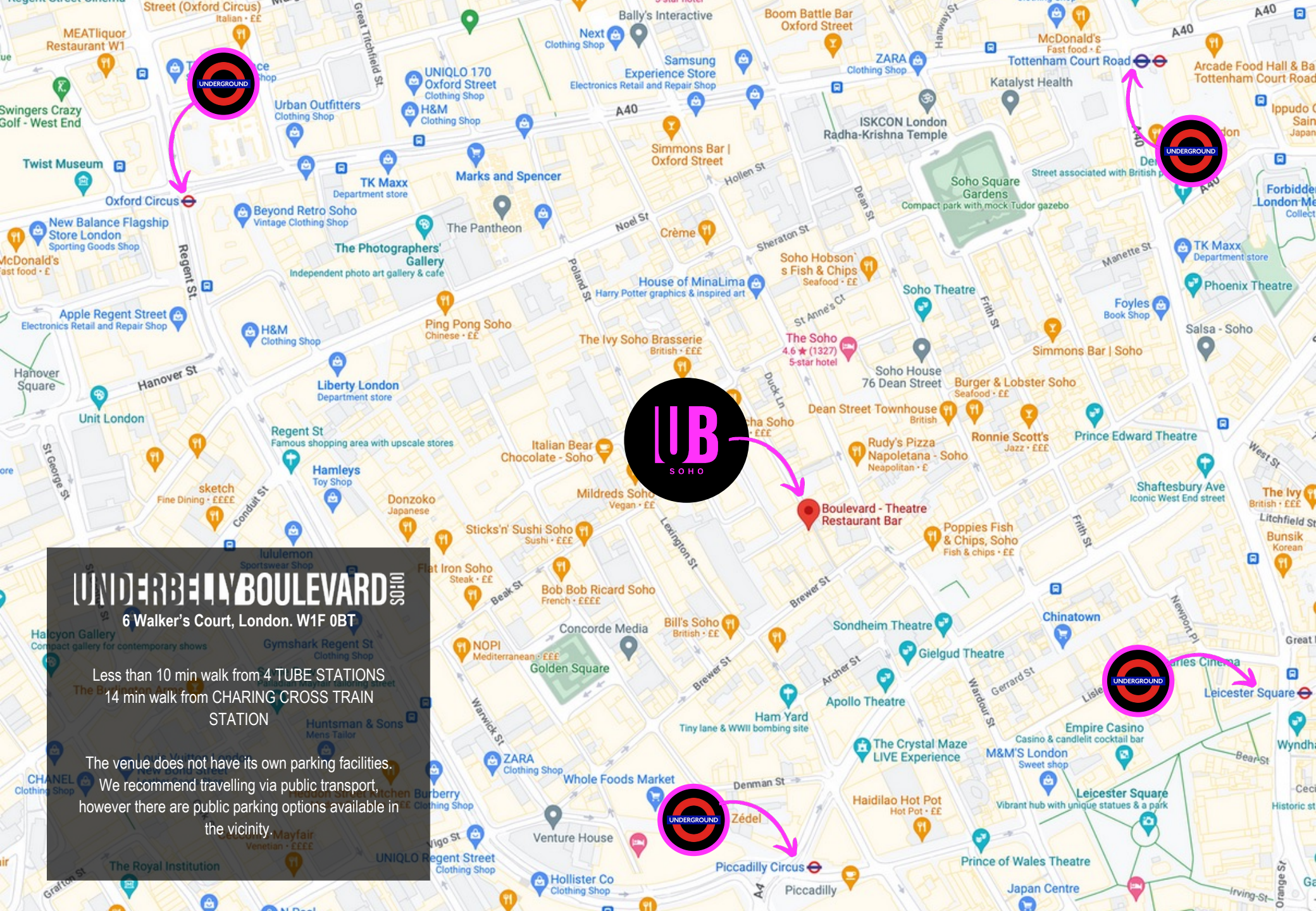
So, whether it's a birthday, celebration, or corporate event, Underbelly Boulevard is the place to go for a night to remember.

**Visit [underbellyboulevard.com](http://underbellyboulevard.com) to see all upcoming shows!**

You can also elevate your own event with Underbelly's extensive network of talent. From cabaret artists to singers, dancers, circus acts and comedians, we offer a kaleidoscope of entertainment options. Inject energy and excitement into your gathering, creating unforgettable memories for your guests with our diverse roster of performers.

**Enquire via [hires@underbellyboulevard.com](mailto: hires@underbellyboulevard.com) now!**





# UNDERBELLY BOULEVARD SOHO

6 Walker's Court, London. W1F 0BT

Less than 10 min walk from 4 TUBE STATIONS

14 min walk from CHARING CROSS TRAIN STATION

STATION

The venue does not have its own parking facilities.

We recommend travelling via public transport, however there are public parking options available in the vicinity.



# UB

## SOHO

UNDERBELLY  
BOULEVARD SOHO

CAFE KITTY  
SOHO  
LONDON  
*Kitty*

SHOWS BAR RESTAURANT

WALKER'S  
COURT W1  
CITY OF WESTMINSTER

PETER  
STREET W1  
CITY OF WESTMINSTER

LIMITED SEASON MUST END 6 JANUARY  
PERFORMANCES EVERY TUESDAY TO SUNDAY

## CONTACT US

[hires@underbellyboulevard.com](mailto:hires@underbellyboulevard.com) | 0207 432 3860

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